



India IP

Advantage Summit

Build it. Own it. Lead it.

6 AUG
2026

THE IMPERIAL
NEW DELHI



*Intellectual
property,
innovation, brands
and technology
leadership for a
globally
competitive India*

200+
Delegates

50+
Speakers

10+
Sessions

ORGANISED BY

TPCI Trade Promotion
Council of India

RNA
Technology and IP Attorneys
Knowledge
Partner

STRATEGIC PARTNERS

HOLOSTIK
Authenticating Supply Chains, Securing Lives
Anticounterfeiting
Solution Partner

S.S. RANA & CO.
ESTD-1988
INTELLECTUAL PROPERTY & COPYRIGHT LAWYERS
Strategic IP
Partner

INSTITUTIONAL PARTNERS

ASPA
Authentication Solution Providers' Association
Diverse technologies, common goal.
Authentication
Partner

Export Circle
Export Ecosystem
Partner

DELHI NCR
Startup Ecosystem
Partner

GH2 India
Clean Technology
Partner

IESA
DeepTech IP
Partner

Evia
Electric Vehicles Industry Alliance
Future Mobility
Partner

ICC India
Industry
Partner

WHY THIS SUMMIT - WHY NOW?

Strategic Vision

India is entering a new era where competitive advantage is intellectual.

From pharmaceuticals and deep tech to digital platforms, entertainment, and AI — intellectual property is rapidly becoming the defining metric of enterprise value and national economic power. As Indian companies scale globally, the ability to create, protect, commercialise, and defend IP is no longer optional. It is strategic.

The India IP Advantage Summit is India's premier platform for this conversation — bringing together policymakers, innovators, corporates, startups, investors, legal experts, and global institutions to build an ecosystem that creates, protects, and monetises value at scale.

INDIA'S INNOVATION RISE

1.43 L+

Patent applications filed (FY26)

#4

Global trademark filing economy

3,600+

Active deep tech startups

>69%

Patent filings now from domestic innovators

WHAT THE SUMMIT DELIVERS

01

Position IP as a core business and national economic asset

02

Strengthen innovation-led export competitiveness

03

Explore AI-era IP challenges, risks, and opportunities

04

Drive commercialisation and licensing frameworks for India

05

Connect startups, MSMEs, and enterprises with IP strategy

06

Foster industry-policy dialogue at the highest level

WHY ATTEND

- ▶ Hear from policymakers shaping India's Intellectual Property and innovation agenda towards the vision of Viksit Bharat 2047.
- ▶ Understand how leading companies are building and defending Intellectual Property portfolios across diverse industries.
- ▶ Engage with the real-world challenges of AI, data ownership, authorship, and the future of creative and commercial IP.
- ▶ Explore how Indian brands and innovators are competing globally - and what it takes to sustain that advantage.
- ▶ Connect with a curated community of IP professionals, legal experts, investors, policymakers, and innovators in one room.
- ▶ Leave with frameworks, insights, and relationships that directly inform your IP strategy and business decisions.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

₹15 lakh

1 slot
15 delegate passes

- ▶ "Presented by" branding across all summit collaterals
- ▶ Highest logo visibility — stage backdrop, registration area, website, social media, delegate kits and media wall
- ▶ Senior leadership speaking opportunity in the plenary session
- ▶ Featured interview or article in India Business & Trade
- ▶ 1 exhibition booth included
- ▶ 10 complimentary delegate passes
- ▶ Prominent branding in all summit media outreach
- ▶ Priority networking with policymakers, industry leaders, innovators and ecosystem stakeholders
- ▶ Opportunity to contribute a message in the post-event summit report

PLATINUM SPONSOR

₹10 lakh

1 slot
12 delegate passes

- ▶ High-visibility branding across all summit communications
- ▶ Leadership speaking opportunity in one thematic session
- ▶ Featured company profile or interview on TPCI's digital platforms
- ▶ Branding in the networking area
- ▶ 1 exhibition booth included
- ▶ 6 complimentary delegate passes
- ▶ Inclusion in summit report and digital coverage

GOLD SPONSOR

₹7 lakh

2 slots
10 delegate passes

- ▶ Prominent logo visibility on summit collaterals
- ▶ Senior leadership speaking opportunity in the plenary session
- ▶ Branding during one thematic session
- ▶ Featured mention in TPCI summit coverage
- ▶ 1 exhibition booth included
- ▶ 4 complimentary delegate passes
- ▶ Logo visibility in post-event communications

SILVER SPONSOR

₹5 lakh

2 slots
10 delegate passes

- ▶ Sponsor branding visibility at the summit venue and website
- ▶ Senior leadership speaking opportunity in the plenary session
- ▶ 1 exhibition booth included
- ▶ 2 complimentary delegate passes
- ▶ Mention in TPCI summit coverage
- ▶ Logo placement on sponsor board and summit communication

BRONZE PARTNER

₹3 lakh

4 slots
2 delegate passes

- ▶ Association with one thematic summit session and speaking opportunity
- ▶ Branding visibility during the session
- ▶ Logo placement in session agenda and communication
- ▶ 2 complimentary delegate passes
- ▶ Logo visibility on sponsor board and website
- ▶ Mention in post-event summit coverage

CURATED SUMMIT PROPERTIES

IP Catalyst

₹2 lakh

2 Passes

- ▶ 15–20 minute dedicated presentation or demo slot
 - ▶ Showcase your technology, innovation platform, IP solution or case study
 - ▶ Branding as an 'IP Catalyst' throughout the summit
 - ▶ Mention in showcase agenda and post-event coverage
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Knowledge Partner

₹2.5 lakh

2 Passes

- ▶ Branding associated with summit knowledge outputs and insight initiatives
 - ▶ Visibility in the post-event summit report and research publication
 - ▶ Logo on all knowledge dissemination materials
 - ▶ Mention during sessions and knowledge presentations
 - ▶ Opportunity for intellectual contribution where relevant
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Networking Partner

₹2 lakh

2 Passes

- ▶ Exclusive branding in the networking lounge and interaction area
 - ▶ Visibility during all networking breaks
 - ▶ Logo placement on networking communication
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Delegate Badge Partner

₹1.5 lakh

2 Passes

- ▶ Exclusive branding on all delegate badges and lanyards
 - ▶ Highest-frequency logo visibility throughout the summit day
 - ▶ Mention in summit communication
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Innovation Showcase Booth

₹1 lakh

2 Passes

- ▶ Exhibition booth within the Innovation Showcase area
- ▶ Full networking access throughout the summit

SUMMIT PROGRAMME — AUGUST 6, 2026

OPENING

9:00 – 10:00	Registration & Welcome Networking	<i>Arrive, collect materials and connect ahead of the summit's opening.</i>
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PLENARY | ALL DELEGATES

10:00 – 11:00	From Make in India to Own the World	<i>Who owns India's technology, design and brand — at home and in every export market?</i>
11:00 – 11:20	Why India Must Build Global Brands, Not Just Global Factories	<i>Building enduring global brands — not just factories — is India's most underleveraged growth imperative.</i>

ALL-DELEGATE SESSIONS

11:20 – 12:00	The Brand is the Asset	<i>Trademark portfolios, GIs and cross-border brand protection — owned with strategic intent.</i>
12:00 – 12:40	The Authorship Crisis & the Creative Economy	<i>AI disrupts ownership across entertainment, education, design and architecture.</i>
12:40 – 13:20	From Ownership to Income	<i>Licensing, technology transfer and brand models that turn registered IP into revenue.</i>

13:20 – 14:00	Networking Lunch
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14:00 – 14:45	Life, Science & the Patent	<i>From generics to innovation originator: India's pharma and biotech IP architecture.</i>
14:45 – 15:25	Code, Data & the Algorithm	<i>Software patents, AI copyright and trade secrets in India's most valuable export sector.</i>
15:25 – 15:40	Practitioner Brief	<i>A focused 15-minute practitioner presentation</i>

15:40 – 16:00	Tea & Networking Break
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16:00 – 16:45	The Physical Economy	<i>Raids, customs seizures and anti-counterfeiting technology on the enforcement frontline.</i>
16:45 – 17:00	Practitioner Brief	<i>A focused 15-minute practitioner presentation</i>
17:00 – 17:55	The Deep Tech & Future Factory	<i>Industrial design, chip protection and IP strategy for India's physical product economy.</i>

CLOSING

17:55 – 18:00	Closing Remarks
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CHIEF MENTOR



Dr Ram Mashelkar
*President, Pune
International Centre*

GUEST OF HONOUR



HMJ Prathiba M Singh
Judge, High Court of Delhi



Prof Unnat Pandit
*Controller General of
Patents, Designs and Trade
Marks, Government of India.*

SPEAKERS



Ankit Gupta
*President, Authentication
Soulution Providers'
Association*



Archana Jatkari
*Associate Secretary
General, Indian
Pharmaceutical Alliance*



Bharat Sethi
CEO, Rage Coffee



Chetan Jain
*Senior VP, Business
Operations, LOHUM*



Diwaker Bharadwaj,
*President - Packaging,
Polycab India Ltd*



Dr Arshad Jamil, VP &
Global Head, Biocon



Dr GR Raghavendra
*Senior Consultant -
IPR, DPIIT*



Dr Pritam Banerjee,
*Head, Centre for
WTO Studies*



Dr Shashank
*Founder & CEO,
Drools*



Dr Sheetal Chopra
*Director & India Lead
- Policy Advocacy,
Ericsson*



Dr. Hemang Shah, PhD
*Sr. Director, Government
Affairs and Business
Development, Applied
Materials India*



Dr. Rajiv Chhibber
*Jt. Coordinator, Govt.
& Public Affairs,
AiMeD*

SPEAKERS



Dr. Suchita Markan,
*Scientist F & Head,
Innovation &
Translation Research
Division, ICMR*



Harish Bijoor
*Brand & Business
-strategy Expert &
Founder, Harish Bijoor
Consults Inc.*



K Subodh Kumar
*Head-IP Services,
TCS*



Latha R Nair
*Partner & Chair TM,
Copyright & GI Practice,
K&S Partners*



Mitali Nikore
*Founder, Nikore
Associates*



Mohammad Faisal
*General Manager & Head
– IPR & Innovation
Management, Tata Motors
Passenger Vehicles Ltd*



Nakul Pasricha,
*MD & CEO,
PharmaSecure*



Pankaj Soni
*Partner Patent Chair,
Remfry & Sagar*



Prabuddha Ganguli
CEO, IP-Vision



Pravin Anand
*Managing Partner,
Anand & Anand*



**Prof. Abhay
Karandikar**
Member, NITI Aayog



**Rakesh Chandra
Sinha**
*VP & Head Legal
Sun Pharma*



Ranjan Narula
*Managing Partner,
RNA Technology & IP
Attorneys*



Safir Anand
*Senior Partner & Head of
Trademarks, Contractual &
Commercial IP
Anand & Anand*



Saurav Patnaik
*Co-Founder & Director,
ThriveCo*



Prof Sanjay Bakshi,
*Managing Partner,
ValueQuest Capital LLP*



Urvashi Singh
*General Counsel, boAt
Lifestyle*



Vikrant Rana
*Managing Partner
SS Rana & Co.*



Vinayak Godse
*CEO, Data Security
Council of India*

EXPECTED SPEAKER PROFILES



Policymakers & Regulators

Senior representatives from government ministries, innovation agencies, public institutions and international organisations



Corporate IP Leaders

CXOs · IP Heads · General Counsels · R&D Directors across pharma, tech, manufacturing & consumer brands



Deep Tech & Startups

Founders · Innovators · Investors · Incubators across AI, semiconductors, biotech & space



Legal & IP Practitioners

Patent attorneys · Licensing specialists · Brand protection experts · IP strategists from leading firms



Academia & Research

IITs · National Law Universities · Innovation think tanks · Research institutions



Global Voices

International IP organisations · Trade bodies · Multilateral institutions · Overseas IP practitioners

WHO SHOULD ATTEND



Corporate Leadership

CEOs · CXOs · Innovation Heads · Brand Leaders · R&D Teams · IP Heads · General Counsels



Startup Ecosystem

Founders · Deep Tech Entrepreneurs · Technology Investors · Accelerators & Incubators



IP & Legal Profession

Patent Professionals · IP Attorneys · Licensing Experts · Brand Protection Specialists



Policy & Institutions

Government Officials · Regulatory Bodies · Export Promotion Councils · Industry Associations



Finance & Investment

PE/VC Investors · Technology Bankers · IP Valuation Specialists · Innovation Fund Managers



Academia & Research

University Innovation Offices · Research Commercialisation Teams · Think Tanks & Policy Bodies

Convened by the TPCI Expert Working Group on Intellectual Property & Innovation.

SECURE YOUR PLACE AT INDIA IP ADVANTAGE SUMMIT 2026

SPEAKING

To speak at the summit

SPONSORSHIP

To partner or exhibit

DELEGATE

To register and attend

**CONNECT
WITH**

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